



THE EXPEDITION LOG

The Daily Newsletter of the 2001 National Flood Conference

**WEDNESDAY
MAY 23, 2001**

TODAY'S HIGHLIGHTS

Exhibit Hall Open
7:00-8:30 a.m.

Opening General Session
8:30 - 10:00 a.m.

Technical/Educational
Workshops
10:15 - 11:30

Lunch—On Your Own/
Exhibit Hall Open
11:30 - 1:30 p.m.

Technical/Educational
Workshops
1:30 - 2:45 p.m.

Technical/Educational
Workshops
3:00-4:15 p.m.

Exhibit Hall Open
4:15-5:30 p.m.



Trailblazing for the NFIP

Preparation is essential to any successful expedition, whether it's purpose is to explore the deep woods of North America or to craft programs for flood risk mitigation and disaster response.

The Expedition 2001 conference has been organized to enable attendees to explore any of five conference "paths" that map the future of the National Flood Insurance Program (NFIP). A range of speakers, a variety of workshops, and four "town hall" sessions have been scheduled to focus on risk management and land use, insurance coverage, marketing, and lender issues. A panel that focuses on hot issues in the NFIP will take place during the final general session on Friday.

Check your registration materials to see which path you've elected to follow. Blazing a trail to another path is possible at any time, but please notify the registration staff of any changes you'd like to make to

Welcome to the 18th annual National Flood Conference

During the next 3 days we will be mapping paths through the territory of flood risk and protection that NFIP stakeholders across the country will follow in the future. I hope that you will take this opportunity to investigate unfamiliar terrain.

Talk to people you don't know. Ask lots of questions—your perspective may open up unexpected vistas for others. Whenever you can, sit with people you haven't met before and ask them about the flooding issues that concern them most. Visit exhibitors whose products may look mysterious to you.

We've put together a wide range of workshops and speakers who will share their valuable expertise with you. But we also can learn a great deal from each other. Each of you has a chance to explore new ground while you are here.

I wish you an exciting and productive conference.

Howard Leikin
Acting Administrator
Federal Insurance Administration



ensure that you have not chosen to attend an event that already has been filled.

Vote Your Consciousness

How conscious are most Americans of flood hazards and flood insurance?

Public awareness materials such as brochures, advertisements, direct mail flyers, training publications, and web sites help NFIP stakeholders and the public they serve to better understand the danger of flooding and what they can do to protect themselves from flood losses.

At the National Flood Conference each year, dozens of WYO companies and other organizations have the opportunity to display flood awareness materials they created during the previous year. Conference attendees vote on their favorites among the materials submitted.

This year, voting will take place electronically during Thursday's general session. During the next 2 days, conferees are urged to stop by the Public Awareness Materials Contest booth located near the registration desk to check out some of the recent innovative approaches that have been taken to promote flood insurance.

Prized Tickets

Are you interested in a weekend for two at a Hilton hotel of your choice? A new Palm Pilot? Roundtrip airline tickets? These are a few of the prizes that a number of companies have donated to Expedition 2001.

This year, our conference organizers have included an incentive for completing workshop evaluation forms: daily drawings for the prizes listed above!

To be eligible to win these or dozens of other prizes, simply turn in one of the 8 prize tickets included in your registration packet when you return the completed evaluation form at the end of each workshop you attend. At the close of the next day's general session, a drawing will be held from the tickets collected during the previous day's workshops. You must be present to win.

Undaunted by Rain, Wind, and Cold, Fearsome Foursome Stay the Course

Despite temperatures in the low 40s and wind-driven rain...Mike Cox, Warren Parker, Tim Russell, and Joe Taborek braved the elements to the last hole and won the pre-conference golf tournament held yesterday at the Rush Creek Golf Club. This 18-hole golf course is spread across 260 acres of rolling prairie and natural marshes. Even on dry days golfers are confronted by water hazards at almost every hole on this course.

This event, sponsored by National Con-Serv, Inc. (NCSI), attracted more than 70 golfers, some of whom made it through all 18 holes.

Organizers of yesterday's golf tournament were (left to right) Stacey Taylor, Denise Higgins, Gina Beck, and Lisa Paulson



Several contests were held during the tournament. The Longest Drive contests were won by Tim Russell and Janette Rees. The Closest to the Pin contests (all Par 3s) were won by Errol Garren, Joe Taborek, Mike Cox, and Ed Pasterick.

Annual Pilot Family Reception Opens the Conference



(Left to right) W. Davis Pilot, Jr., Daphne Pilot Fondé, and Rodney Pilot welcome conference attendees to their Tuesday evening reception.

More than 400 people gathered for the conference's popular kick-off reception sponsored by Pilot Catastrophe, Inc. for almost 2 decades. The menu featured more than 1,000 of the enormous Gulf shrimp that flood conference attendees have come to look forward to each year.

"Trying to estimate and order just enough is always tough," says Daphne Pilot Fondé, who coordinated this year's event. "You never know just how many guests will attend or just how many of these delicacies they will consume. However, we always order additional shrimp during an event to make sure every guest leaves the Pilot Reception full and content." This year was no exception.

Truth or Catastrophe?

The future of your team hangs in the balance! You must decide...is it truth or is it catastrophe?

Truth or Catastrophe, the National Flood Conference game show where the audience provides the final answer. For thought-provoking questions and for fun, attend tomorrow's general session and play ...Truth or Catastrophe!